

## INVOICE



wfsb.com

**WFSB**  
 333 Capital Blvd  
 Rocky Hill, CT 06067  
 Main: (860)728-3333  
 Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
495063-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHING	National

Advertiser	Product	Estimate Number
Friends of Elizabeth Esty	FRIENDS OF E ESTY	1864

Billing Address:

Greer Margolis Mitchell Burns, Inc (GMMB)  
 Attention: Accounts Payable  
 3050 K St NW  
 Washington, DC 20007

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	495063	06334166

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	118	125

Agency Ref	Advertiser Ref

Send Payment To:

**WFSB**  
 BOX 13034  
 Newark, NJ 07188-0034

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/25/12	09/28/12	Late Night with David Lett	11:35pm - 12:37am	-TWTF--	:30	2	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -TWTF-- 2 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Th 09/27/12 12:15 AM Late Night with David Letterman 11:35pm - 12:37am :30 EEC12CT507TH \$200.00 NM 2 WFSB F 09/28/12 12:10 AM Late Night with David Letterman 11:35pm - 12:37am :30 EEC12CT507TH \$200.00 NM									
2	09/25/12	09/28/12	Eyewitness News	12pm - 12:30PM	-TWTF--	:30	3	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -TWTF-- 3 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Tu 09/25/12 12:16 PM Eyewitness News 12pm - 12:30PM :30 EEC12CT507TH \$250.00 NM 1 WFSB W 09/26/12 12:22 PM Eyewitness News 12pm - 12:30PM :30 EEC12CT507TH \$250.00 NM 3 WFSB F 09/28/12 12:14 PM Eyewitness News 12pm - 12:30PM :30 EEC12CT507TH \$250.00 NM									
3	09/25/12	09/28/12	4p-5p Dr. Oz	4pm-5pm	-TWTF--	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -TWTF-- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB W 09/26/12 4:26 PM 4p-5p Dr. Oz 4pm-5pm :30 EEC12CT507TH \$300.00 NM 1 WFSB Th 09/27/12 4:19 PM 4p-5p Dr. Oz 4pm-5pm :30 EEC12CT507TH \$300.00 NM									
4	09/25/12	09/28/12	Eyewitness News	5am - 5:30am	-TWTF--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -TWTF-- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Th 09/27/12 5:19 AM Eyewitness News 5am - 5:30am :30 EEC12CT507TH \$450.00 NM									
5	09/25/12	09/28/12	Eyewitness News	5pm - 5:30pm	-TWTF--	:30	4	\$575.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -TWTF-- 4 \$575.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 09/25/12 Eyewitness News 5pm - 5:30pm :00 \$575.00 NM Credited									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.  
 Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

## INVOICE



Send Payment To:

**WFSB**  
**BOX 13034**  
**Newark, NJ 07188-0034**

Invoice #	Invoice Date	Invoice Month	Invoice Period
495063-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser		Product	Estimate Number
Friends of Elizabeth Esty		FRIENDS OF E ESTY	1864

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/25/12	09/28/12	Eyewitness News	5pm - 5:30pm	-TWTF--	:30	4	\$575.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WFSB W 09/26/12 5:19 PM Eyewitness News 5pm - 5:30pm :30 EEC12CT507TH \$575.00 NM 3 WFSB Th 09/27/12 Eyewitness News 5pm - 5:30pm :00 \$575.00 NM Credited 2 WFSB F 09/28/12 Eyewitness News 5pm - 5:30pm :00 \$575.00 NM Credited									
6	09/25/12	09/28/12	Eyewitness News	5:30a - 6am	-TWTF--	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -TWTF-- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 09/25/12 5:38 AM Eyewitness News 5:30a - 6am :30 EEC12CT507TH \$600.00 NM									
7	09/25/12	09/28/12	Eyewitness News	5:30pm - 6pm	-TWTF--	:30	1	\$1,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -TWTF-- 1 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Th 09/27/12 5:39 PM Eyewitness News 5:30pm - 6pm :30 EEC12CT507TH \$1,500.00 NM									
8	09/25/12	09/28/12	Eyewitness News	6am - 6:30am	-TWTF--	:30	2	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -TWTF-- 2 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Tu 09/25/12 6:10 AM Eyewitness News 6am - 6:30am :30 EEC12CT507TH \$900.00 NM 1 WFSB W 09/26/12 6:24 AM Eyewitness News 6am - 6:30am :30 EEC12CT507TH \$900.00 NM									
9	09/25/12	09/28/12	Eyewitness News	6pm - 6:30pm	-TWTF--	:30	3	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -TWTF-- 3 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFSB W 09/26/12 6:28 PM Eyewitness News 6pm - 6:30pm :30 EEC12CT507TH \$700.00 NM 1 WFSB Th 09/27/12 6:14 PM Eyewitness News 6pm - 6:30pm :30 EEC12CT507TH \$700.00 NM 2 WFSB F 09/28/12 6:29 PM Eyewitness News 6pm - 6:30pm :30 EEC12CT507TH \$700.00 NM									
10	09/25/12	09/28/12	Eyewitness News	6:30am - 7am	-TWTF--	:30	2	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -TWTF-- 2 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 09/25/12 6:58 AM Eyewitness News 6:30am - 7am :30 EEC12CT507TH \$900.00 NM 2 WFSB W 09/26/12 6:40 AM Eyewitness News 6:30am - 7am :30 EEC12CT507TH \$900.00 NM									
11	09/25/12	09/28/12	CBS: THE EARLY SHOW	7am - 9am	-TWTF--	:30	3	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -TWTF-- 3 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Tu 09/25/12 7:26 AM CBS: THE EARLY SHOW 7am - 9am :30 EEC12CT507TH \$600.00 NM 1 WFSB W 09/26/12 7:56 AM CBS: THE EARLY SHOW 7am - 9am :30 EEC12CT507TH \$600.00 NM 3 WFSB F 09/28/12 8:47 AM CBS: THE EARLY SHOW 7am - 9am :30 EEC12CT507TH \$600.00 NM									
12	09/25/12	09/28/12	9am-10am	9am - 10am	-TWTF--	:30	2	\$400.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

## INVOICE



Send Payment To:

**WFSB**  
**BOX 13034**  
**Newark, NJ 07188-0034**

Invoice #	Invoice Date	Invoice Month	Invoice Period
495063-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Friends of Elizabeth Esty	FRIENDS OF E ESTY	1864

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12   09/30/12   -TWTF--                   2               \$400.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b> 1 WFSB Tu 09/25/12 8:59 AM 9am-10am 9am - 10am :30 EEC12CT507TH \$400.00 NM 2 WFSB W 09/26/12 9:51 AM 9am-10am 9am - 10am :30 EEC12CT507TH \$400.00 NM									
13	09/29/12	09/29/12	7a-9a Sat. Eyewitness Ne	7am-9am	-----1-	:30	1	\$450.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12   09/30/12   -----1-                   1               \$450.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b> 1 WFSB Sa 09/29/12 8:34 AM 7a-9a Sat. Eyewitness New 7am-9am :30 EEC12CT507TH \$450.00 NM									
14	09/30/12	09/30/12	Eyewitness News	6:30pm - 7pm	-----1	:30	1	\$350.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12   09/30/12   -----1                   1               \$350.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b> 1 WFSB Su 09/30/12 6:43 PM Eyewitness News 6:30pm - 7pm :30 EEC12CT507TH \$350.00 NM									
15	09/30/12	09/30/12	Amazing Race	8pm - 9pm	-----1	:30	1	\$3,900.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12   09/30/12   -----1                   1               \$3,900.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b> 1 WFSB Su 09/30/12 8:51 PM Amazing Race 8pm - 9pm :30 EEC12CT507TH \$3,900.00 NM									
16	09/30/12	09/30/12	CBS Sunday Morning	9:00am - 10:30am	-----1	:30	1	\$800.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12   09/30/12   -----1                   1               \$800.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b> 1 WFSB Su 09/30/12 9:07 AM CBS Sunday Morning 9:00am - 10:30am :30 EEC12CT507TH \$800.00 NM									
17	09/25/12	09/30/12	Eyewitness News	11PM - 11:35PM	-TWTFSS	:30	3	\$1,200.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12   09/30/12   -TWTFSS                   3               \$1,200.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b> 3 WFSB W 09/26/12 11:34 PM Eyewitness News 11PM - 11:35PM :30 EEC12CT507TH \$1,200.00 NM 2 WFSB Sa 09/29/12 11:23 PM Eyewitness News 11PM - 11:35PM :30 EEC12CT507TH \$1,200.00 NM 1 WFSB Su 09/30/12 11:07 PM Eyewitness News 11PM - 11:35PM :30 EEC12CT507TH \$1,200.00 NM									
21	09/29/12	09/29/12	Eyewitness News Weeken	6am - 7am	-----1-	:30	1	\$350.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12   09/30/12   -----1-                   1               \$350.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b> 1 WFSB Sa 09/29/12 6:52 AM Eyewitness News Weekend 6am - 7am :30 EEC12CT507TH \$350.00 NM									
24	09/27/12	09/28/12	Eyewitness News	5am - 5:30am	---TF--	:30	1	\$450.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12   09/30/12   ---TF--                   1               \$450.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b> 1 WFSB Th 09/27/12 5:27 AM Eyewitness News 5am - 5:30am :30 EEC12CT507TH \$450.00 NM									
25	09/29/12	09/29/12	NCAA Football Reg. Seas	11:00am - 7:00pm	-----S-	:30	2	\$150.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

## INVOICE



Send Payment To:

**WFSB**  
**BOX 13034**  
**Newark, NJ 07188-0034**

Invoice #	Invoice Date	Invoice Month	Invoice Period
495063-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Friends of Elizabeth Esty	FRIENDS OF E ESTY	1864	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	09/29/12	09/29/12	NCAA Football Reg. Seas	11:00am - 7:00pm	-----S-	:30	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S- 2 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Sa 09/29/12 5:32 PM NCAA Football Reg. Season 11:00am - 7:00pm :30 EEC12CT507TH \$150.00 NM 1 WFSB Sa 09/29/12 6:41 PM NCAA Football Reg. Season 11:00am - 7:00pm :30 EEC12CT507TH \$150.00 NM									
26	09/29/12	09/29/12	48 Hours	10pm - 11pm	-----S-	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Sa 09/29/12 10:28 PM 48 Hours 10pm - 11pm :30 EEC12CT507TH \$900.00 NM									
27	09/30/12	09/30/12	Criminal MInds	1135pm-1235am	-----S	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S 1 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 09/30/12 11:54 PM Criminal MInds 1135pm-1235am :30 EEC12CT507TH \$75.00 NM									
28	09/30/12	09/30/12	Eyewitness News Weekend	6am - 7am	-----S	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 09/30/12 6:44 AM Eyewitness News Weekend 6am - 7am :30 EEC12CT507TH \$150.00 NM									
29	09/30/12	09/30/12	Face the Nation/ Face the State	10:30am - 11:30am	-----S	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 09/30/12 11:23 AM Face the Nation/ Face the State 10:30am - 11:30am :30 EEC12CT507TH \$150.00 NM									
<b>Total Spots</b>							<b>38</b>		

## Payment Terms Net 30 Days

<u>Gross Total</u>	\$24,650.00
<u>Agency Commission</u>	\$3,697.50
<u>Net Amount Due</u>	\$20,952.50

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

## INVOICE


**wfsb.com**

**WFSB**  
 333 Capital Blvd  
 Rocky Hill, CT 06067  
 Main: (860)728-3333  
 Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
495063-2	10/07/12	October 2012	10/01/12 - 10/01/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

Greer Margolis Mitchell Burns, Inc (GMMB)  
 Attention: Accounts Payable  
 3050 K St NW  
 Washington, DC 20007

Advertiser	Product	Estimate Number
Friends of Elizabeth Esty	FRIENDS OF E ESTY	1864

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	495063	06334166

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	118	125

Agency Ref	Advertiser Ref

Send Payment To:

**WFSB**  
 BOX 13034  
 Newark, NJ 07188-0034

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	10/01/12	10/01/12	Eyewitness News	6pm - 6:30pm	1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/01/12 6:28 PM Eyewitness News 6pm - 6:30pm :30 EEC12CT507TH \$800.00 NM									
19	10/01/12	10/01/12	Eyewitness News	5:30pm - 6pm	1-----	:30	1	\$675.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 1----- 1 \$675.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/01/12 5:56 PM Eyewitness News 5:30pm - 6pm :30 EEC12CT507TH \$675.00 NM									
20	10/01/12	10/01/12	Eyewitness News	11PM - 11:35PM	1-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 1----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/01/12 11:34 PM Eyewitness News 11PM - 11:35PM :30 EEC12CT507TH \$700.00 NM									

**Total Spots 3**
**Payment Terms Net 30 Days**

<u>Gross Total</u>	<b>\$2,175.00</b>
<u>Agency Commission</u>	<b>\$326.25</b>
<u>Net Amount Due</u>	<b>\$1,848.75</b>

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.  
 Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.